

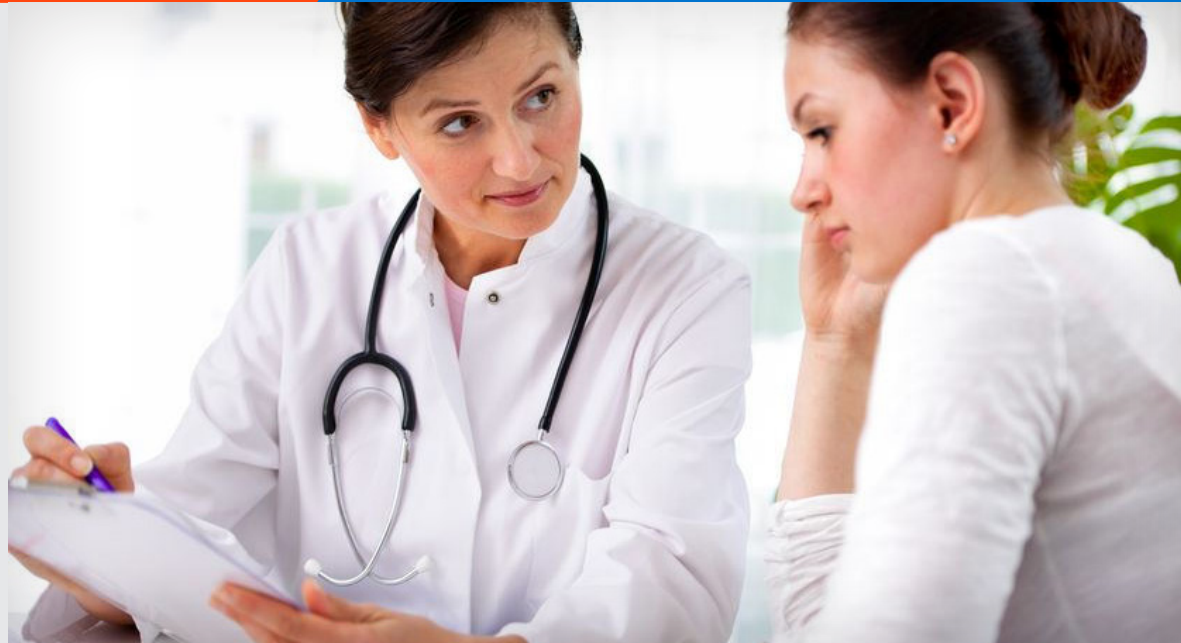


Case Study

TOTAL REWARDS STATEMENTS

The Challenge

Our client wanted to educate both hourly and salaried employees about benefits not included on their pay stubs. The employee address data had to be accurate for the printed statements to support the internal brand.



The Client

Our client is a multi division automotive group offering hourly and salaried employees benefits plans and programs.

Why Spectra Integration?

Spectra Integration collaborated with our client's 3rd party provider to deliver accurate and specific print, mail, and fulfillment solutions.

The Solution

To qualify for the best postal rates, Spectra Integration used CASS (Coding Accuracy Support System) and NCOA (National Change of Address) certified software to validate, correct, and standardize employee address data. Our client's 3rd party provider then used the clean employee address data and the provided template to generate final print files for the Total Rewards Statements.

The Outcome

Total Rewards Statements were printed and mailed quickly and accurately while protecting our client's brand integrity.

Two versions of the Total Rewards Statements were created. The first was the salaried employee statements. The second was the hourly employee statements. Each were generated different data files reflecting personal information.
